

**Baked fresh for you,
right here—every day!**

Come in any time, any day, and smell the tantalizing aroma of fresh bread baking in the oven — right here on our premises! Our Magic Chef Bakery bakes delectable goodies for you, 24 hours a day, 'round the clock, every single day!

Fresh from our ovens and chock full of plump luscious California dates!

Date Filled Coffee Cake 65¢ ea.

Chocolate, pure whipped cream! Yummy! reg. 75c Topped with aged Wisconsin cheddar! reg. 51c
Whipped Cream Roll each 65c Garlic Cheese Bread loaf 45c



EASY TO SPREAD
DURKEE'S MARGARINE
2 1-lb. pkgs. **29¢** save 19¢
incl. 3c off

BOYSENBERRY, BOYSENBERRY GRAPEFRUIT, CALIFORNIA FRUIT, GRAPE
KNOTT'S DRINKS
10 frozen 6-oz. cans **\$1**

For an easy seafood menu! 10½ oz. frozen pkg.
Kamp Halibut 69¢
Fruit-flavored fruit for any meal! tall 303 cans
Apple Sauce 2 for 25¢
Beans. Fill 'em with chili tonight! 15 ounce can
on Carne 25¢
Garden flavor to stretch winter meals! tall 303 can
Green Beans 2 for 39¢



EXTRA FANCY
LDEN CIOUS PLES
0¢ lb.

GARDEN FRESH
ROMAINE LETTUCE
2 heads **15¢**

U.S.D.A. "CHOICE" BEEF
CHUCK STEAK 39¢ lb. lean, well-trimmed
RIB STEAK 79¢ lb.



U.S.D.A. "Choice" Beef. Flavorful, tender, perfectly aged, a superb choice for any occasion!
Boneless Top Sirloin Steak \$1.29 lb.
U.S.D.A. "Choice" Beef. A family favorite for quick meals or to cook country style with gravy!
Cubed Steak 98¢ lb.
U.S.D.A. "Choice" Beef. Serve Dad's favorite melt-in-the-mouth steak hot from the broiler!
Porterhouse Steak \$1.09 lb.
U.S.D.A. "Choice" Beef. Try a tender, juicy roast, expertly trimmed to give full food value!
Boneless Beef Roast 79¢ lb.

U.S.D.A. "CHOICE" BEEF
SIRLOIN TIP STEAK 89¢ lb.
AUSTRALIAN RED LOBSTER whole or split, 1½ lb. avg., frozen 98¢ lb. Try this gourmet treat with a delicious Magic Chef steak for the best eating you've ever had.
U.S.D.A. "CHOICE" BEEF
T-BONE STEAK 98¢ lb. well-trimmed, no tails

Simmer these tender cubes of beef with vegetables for the most delicious stew you ever made!
Boneless Stew Beef 79¢ lb.
U.S.D.A. "Choice" Beef. All good eating meat for a tasty, tender pot roast everyone'll enjoy!
Boneless Rump Roast 79¢ lb.
A versatile choice for creative cooks and an economical choice for budget-wise homemakers!
Lean, Fresh Ground Chuck 55¢ lb.

U.S.D.A. "CHOICE" BEEF
7-BONE ROAST 39¢ lb.
BONELESS ROUND STEAK 79¢ lb.



Sugar-cured, hickory-smoked! 1 pound pkg. sliced
Hormel Red Shield Bacon 49c
Lancaster Farms. U.S.D.A. Grade "A", Calif. grown
Roasting Chickens lb. 49c
Mama used to fry them! 1 pound package frozen
Icelandic Catfish 59c
Let's make a chowder! 1 pound package frozen
Icelandic Codfish 49c

DEL AMO SHOPPING CENTER CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF

Mock Elected President Of School Employee Group

Members of the Torrance Chapter of the California School Employees Assn. will hold their annual installation banquet at the Club Alondra, 16411 S. Prairie Ave., Saturday at 7 p.m.
John Mock will be installed as president of the chapter in ceremonies to be conducted by Robert Brewer, Region I representative to the CSEA and a member of the Inglewood Unified School District chapter.
Other officers to be installed are: Clyde Beck, vice president; Edna Goodrow, secretary; Ethel Beck, treasurer; and Lois Sherwood, reporter. Mock will be serving his second term as president of the group. Members of the chapter will provide entertainment during the evening, and music for dancing will be furnished by a trio headed by Lou Davis of the school district.

Auction Date For County's Vehicles Set

A county auction for vehicles used by the County offices will be held Feb. 1 at 1 p.m. in the County Road Department's Central Yard, 1631 Eastlake Ave.
A successful bidder is required to deposit at least 25 per cent of the sale price on the vehicle. The balance must be paid on delivery.
About 40 vehicles, including trucks and station wagons, will be offered for sale at the auction. The vehicles are offered for sale in line with the County's policy of rotating its fleet to maintain peak efficiency and economy.



Did you have a termite inspection by Terminix? ☆ ☆ ☆ Did you get a Terminix protection contract? ☆ ☆
CALL TERMINIX

WOMEN PAST 21 WITH BLADDER IRRITATION

After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In such irritation, CYSOTEX usually brings fast, relaxing comfort by soothing irritating areas in strong, acid urine and by analgesic pain relief. Get CYSOTEX at drugstore. Feel better fast.

What's doing?

Eighty-seven years ago one of the world's first broadcasts took place — and it wasn't over a radio. It happened November 5, 1877, when three telephones were placed on the stage of the San Francisco Grand Opera House and wires were strung to five locations in the city. The opera "Mignon" was clearly heard over a phone at each point.
Although this "broadcast" covered only a few city blocks, it amounted to one of the first steps telephone people took toward network communications. Nowadays, phone lines help bring you broadcasts and telecasts from all over the world.



A modern home Interphone system lets you take and make calls from different spots in the house, talk room-to-room, and even answer the doorbell.



Whether it's true or not, here is a story that shows a lady's ingenious use of the phone in ordering snap beans from a grocer. "Could you bring one to the phone?" she asked. "I want to make sure they're fresh."
"The grocer did."
"Now," she asked, "would you please break it?"
He did, and she clearly heard the resounding pop.
"Fine," said the lady, "send me three pounds."
(I'll bet you, too, have found unusual uses for your phone, in addition to the everyday ways it saves you time and trouble.)

Clock fast? Watch slow? Check our time-of-day service. The number is listed in the front pages of your phone book.

This phone was so charred in a fire its dial had melted, and the customer had to use her other phone to make calls. But the damaged phone worked so well in receiving calls, she used it for four months before calling in to have it replaced.



This shows the toughness and reliability built into all our telephone equipment. But I do want to mention that if your telephone should ever need any kind of repair, give us a call. One of our repairmen such as Ben Fortun of Torrance will put it back in shape quickly—at no extra cost to you.

Richard S. Pyle
Your Telephone Manager in Torrance